

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street, Room 1130  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEBSITE ADDRESS:  
<http://caag.state.ca.us/charities/>

## COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

### 2001-2000 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12599.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 1297

Public Awareness, LLC

Name of Commercial Fundraiser

1760 Chicago Avenue, Suite J 19

Address of Commercial Fundraiser

Riverside, CA 92507

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing

held (on) (from) 1/1/04

(Type of Activity)

1. REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. \_\_\_\_\_  
b. \_\_\_\_\_  
c. \_\_\_\_\_  
d. \_\_\_\_\_

G. TOTAL REVENUE

2. EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

a. List  
b. Professional Fees  
c. Taxes  
d. General

N. TOTAL EXPENSES

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?  
[ ] Yes [X] No If "yes," complete the following:

| Name of officer, director, partner or owner of Commercial Fundraiser | Name and address of charitable organization | Relationship of officer, etc. To charitable organization |
|--|---|--|
|  |   |  |
|  |   |  |
|  |   |  |

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 113542

F.E.I.N. No. 33-0952606

Association for Police and Sheriffs

Name of Charity

121 N State College Blvd., Suite 14

Address of Charity

Anaheim, CA 92805

City, State, and ZIP Code of Charity

200 to 12/31/04

(Date or dates must be shown)

285,325.25

A.

B.

C.

D.

E.

Fa.

Fb.

Fc.

Fd.

285,325.25

G.

15,799.66

A.

160,250.91

B.

C.

D.

E.

F.

18,740.35

G.

10,353.10

H.

12,810.64

I.

3,924.39

J.

14,864.04

K.

5,345.12

L.

5,002.99

Ma.

8,384.24

Mb.

771.69

Mc.

405.69

Md.

256,792.73

28,532.52

N.

3.